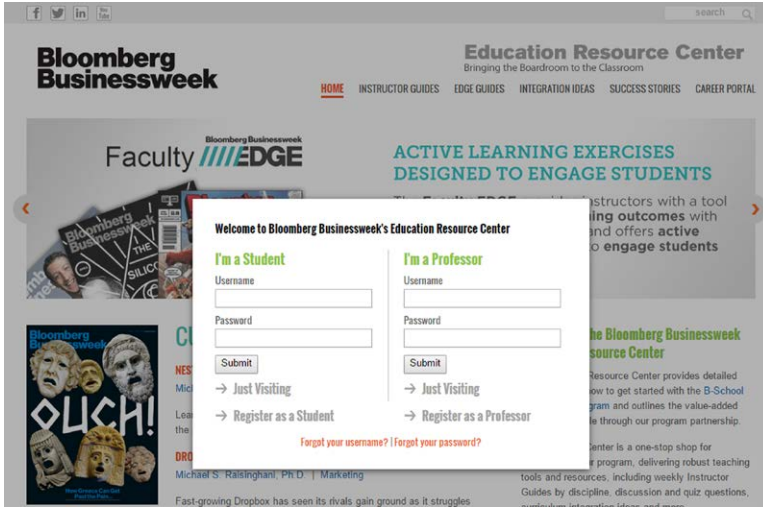


Resource Center Sign-Up Instructions

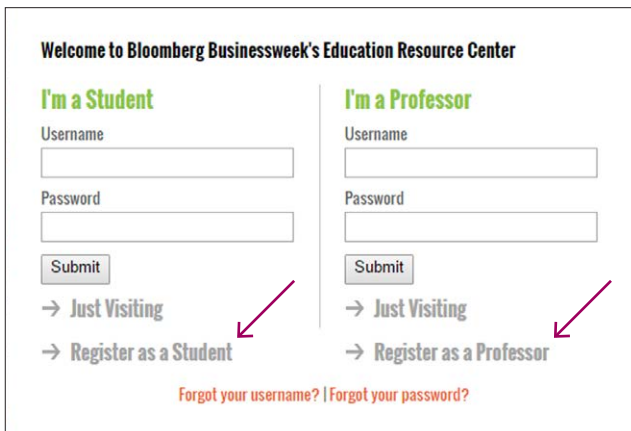
1

Go to resourcecenter.businessweek.com.
You'll see the below sign-up screen.



2

If you're accessing the site for the first time, you must first **register**. Click on the appropriate link to either register as a student or register as a professor.



3

Once you click the appropriate registration link, you should be sent to form seen below. Please fill out the form with your information and click the “register” button. As soon as you’ve registered successfully, you’ll have full access to the resource center and all of its tools!

STUDENT REGISTRATION

We hope you enjoy your subscription to Bloomberg Businessweek!

To access additional online tools for students beyond the magazine including our career assessment test, please register for an account below.

[Click here for help locating your Account Number \(Subscriber ID\).](#)

Account Number: (Subscriber ID)

Email Address:

User Name:

University:

Graduation Date:

Password: (up to 10 characters)

Retype Password: (up to 10 characters)

Please enter the word you see in the Image below:

Register

You must have your account number handy to register. If you do not know your account number, please see steps 4–5.

4

To look up your account number, visit businessweek.com/custserv. Enter your email address and zip code as seen below.

Login Using Your Account Number

your account number →

#BXNBCBK****-DIGIT	50315
#409813352042/2*49	SEP10
YOUR NAME HERE	102
1981 BELL AVENUE	DV
DES MOINES IA	50315-1099

 ← your expiration date

Account Number:

Login Now

Login Using Your E-mail Address and ZIP Code

E-mail Address: your school email

ZIP Code: your zip code

Login Now

You must enter the same email address and zip code provided to Bloomberg Businessweek by your school. If you are not sure what email address or zip code are on record, please email customer service at bwkedusupport@cdsfulfillment.com.

5

Once successfully logged in, you should see your account number listed on the left. Copy down your account number and return to step 3.

Magazine	Expire Date	Payment Status	Gift Payment Status
BusinessWeek	Oct 13, 2015	No Payment Due	No Gift Payment Due

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Account Status: Active Paid	E-mail Address: Liend1952@cuvov.de	Subscription Term: 26 issues
Expire Issue: Oct 13, 2015	Have a new e-mail address? Click here to update.	Last Payment Amount: \$28.00
		Start Issue: May 4, 2015
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